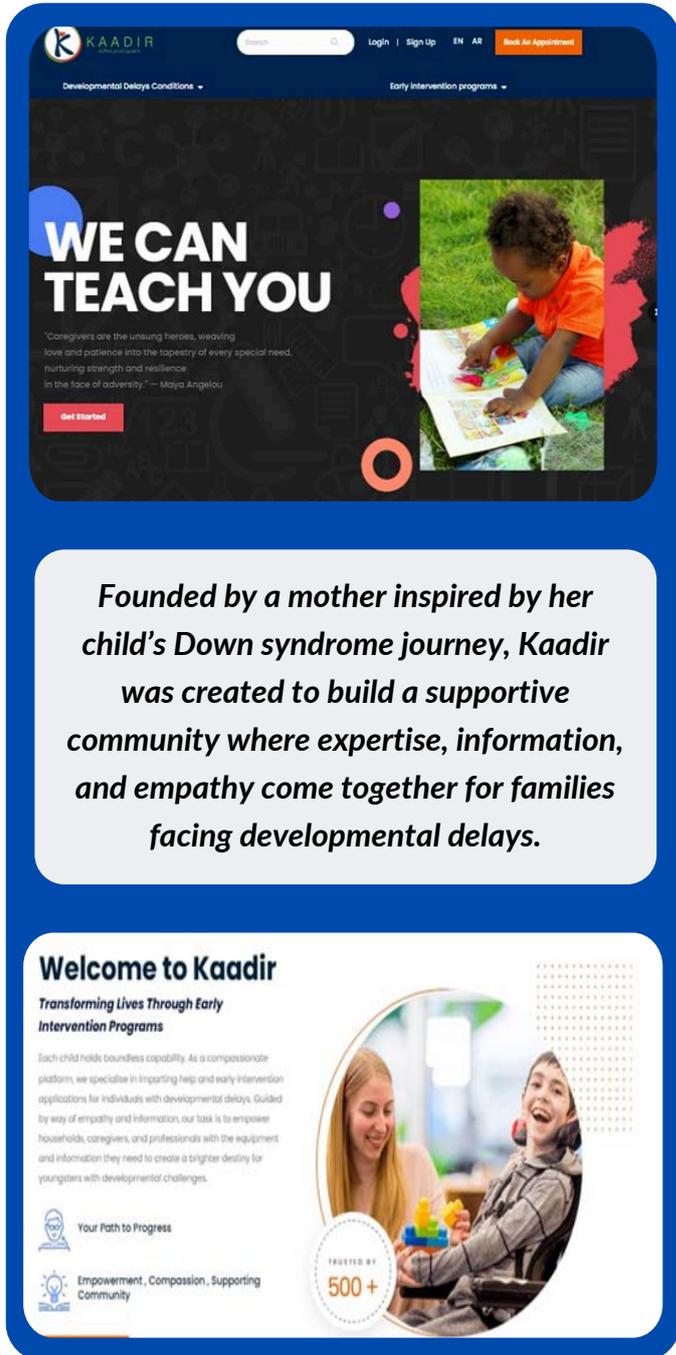


CORPORATE SUSTAINABILITY & SOCIAL IMPACT

# NEWSLETTER

## KAADIR–HAGGAR: SUPPORTING FAMILIES, UNLOCKING POTENTIAL



The screenshot shows the Kaadir website homepage. At the top, there is a navigation bar with the Kaadir logo, a search bar, and links for 'Login', 'Sign Up', 'EN', 'AR', and 'Book An Appointment'. Below the navigation bar, there are two menu items: 'Developmental Delays Conditions' and 'Early Intervention programs'. The main content area features a large heading 'WE CAN TEACH YOU' in white text on a dark background. To the right of the heading is a photograph of a young child in an orange shirt sitting on the grass and playing with colorful toys. Below the heading, there is a quote: 'Caregivers are the unsung heroes, weaving love and patience into the tapestry of every special need, nurturing strength and resilience in the face of adversity.' — Maya Angelou. A 'Get Started' button is located at the bottom left of the main content area.

**Founded by a mother inspired by her child's Down syndrome journey, Kaadir was created to build a supportive community where expertise, information, and empathy come together for families facing developmental delays.**

**Welcome to Kaadir**  
 Transforming Lives Through Early Intervention Programs

Each child holds boundless capability. As a compassionate platform, we specialise in imparting help and early intervention applications for individuals with developmental delays. Guided by way of empathy and information, our task is to empower households, caregivers, and professionals with the equipment and information they need to create a brighter destiny for youngsters with developmental challenges.

Your Path to Progress

Empowerment, Compassion, Supporting Community

TRUSTED BY 500+

Kaadir, with support from Haggar Group, launched the Kaadir–Haggar Family Support Program to assist families caring for children with special needs. The initiative reached 100 families, offering tailored guidance, expert consultations, and practical tools to strengthen resilience and improve quality of life. Families continue to receive one-to-one assessments from behavioural and communication therapists, with referrals to physiotherapy and nutrition specialists when needed. Caregivers are also coached on communication, behaviour, motor skills, and nutrition, and many were successfully onboarded onto the Kaadir digital platform for daily intervention programs.

- 100** Families supported through care, knowledge, and community.
- 100** One-to-One sessions with Behavioural and Communication Therapist.
- 31** % targeted with physiotherapy support where it mattered most.
- 14** % covered with specialised nutrition guidance to strengthen child wellbeing.



# BEAUTY AS A PATH TO ECONOMIC EMPOWERMENT: SUDANESE WOMEN TRAINED BY LUBABA KHATIR

15 Sudanese women successfully completed a 5-day intensive Makeup and Hair Styling Training Program in 2025 organized by Haggar Group in collaboration with **249Startups** and beauty expert **Lubaba Khatir**. The program combined hands-on technical training with a practical marketing and social media module, equipping participants with makeup kits, skills and confidence to generate income and explore new economic opportunities.

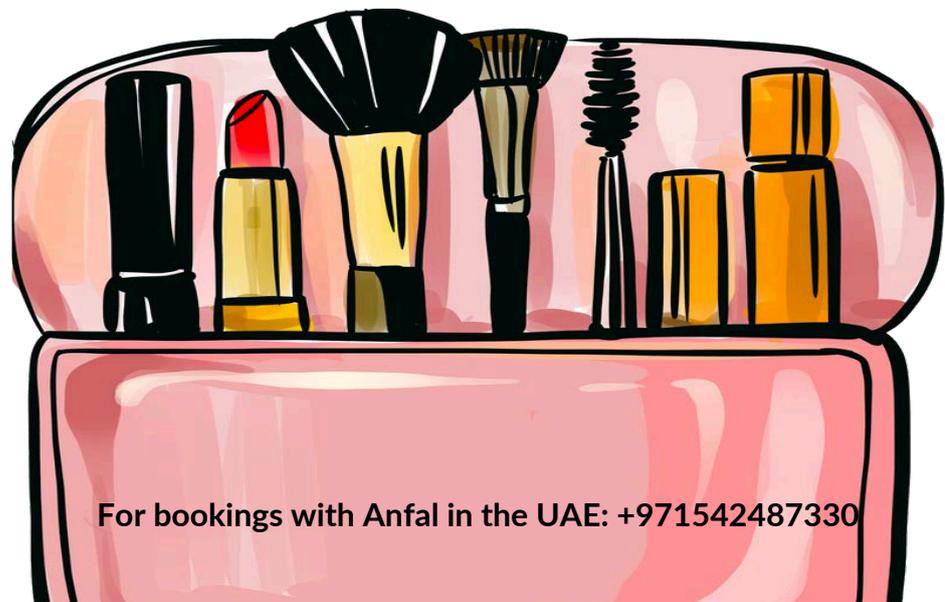
This program was not just training for me, it was the beginning of a new chapter



Today, Anfal is no longer hesitant. She started offering her services from home and within her circle, then gradually began sharing her work on social media. She has grown more confident in her abilities and more independent, looking ahead with optimism and clear direction. For Anfal, this program was not just a training course, it was the beginning of a new chapter and a real opportunity to shape her future.

## ANFAL MAGDI

Anfal had always been drawn to makeup and hair styling, practicing from home while feeling that she was still at the very beginning of her journey and not fully confident in her skills. She relied on trial and personal effort until she found in this program a real opportunity to learn properly and open a new path she could build on. Through the training, she discovered the importance of strong foundations, structured steps, and most importantly how to work with clients confidently and without fear. With a supportive trainer who explained patiently and encouraged every step, Anfal began to feel that her dream was closer than she had imagined, especially when she received her makeup kits and hair styling tools and felt that someone truly believed in her potential.



For bookings with Anfal in the UAE: +971542487330



## REEM ABDELRAHMAN OSMAN

Reem did not lack interest in makeup and hair styling, but she knew her experience still needed structure and refinement. When she learned about the program, she felt reassured by the supporting organization and its careful selection of trainers, which encouraged her to apply with confidence. From the very first days of training, the experience was hands-on and intensive practical application was not optional but essential, allowing knowledge to quickly turn into real, usable skills.

One of the most impactful moments for Reem was receiving the makeup kits and the hairstyling equipment, a moment that reflected the depth of the program and the value placed on its participants. The kits were complete and of high quality, enabling her to start immediately. The marketing session opened a new perspective for her, helping her understand confidence, personal branding, and how to use social media intentionally and effectively.

Today, Reem has begun taking her first steps by offering services to friends and acquaintances, moving forward with determination and gratitude toward everyone who supported her journey and believed in her potential.

**Receiving professional, high-quality makeup and hair styling tools made me ready to start working immediately.**



**For bookings with Reem in the UAE: +971544014810**

# HAGGAR GROUP ADVANCES THE ESG CONVERSATION AT THE 2025 MIDDLE EAST ESG SUMMIT

Since adopting its ESG Policy in 2017, Haggar Group has consistently embedded ESG principles into its business decisions and investment evaluations. This commitment was demonstrated at the **3rd Middle East ESG Reporting and Data Summit** on November 2025 in Dubai, where Haggar participated as a Silver Partner, engaging with regional and international stakeholders on evolving ESG standards, reporting practices, and data-driven decision-making.

During the Summit, the Group trained a select group of participants on how investment companies should assess ESG factors when making future investment decisions, showcasing practical approaches to integrating sustainability across operations and investments. This participation reaffirmed Haggar Group's ongoing commitment to advancing ESG practices and promoting responsible, future-ready business in the region.



Haggar showcasing practical approaches for investors to integrate ESG factors across operations and future investment decisions.

# 6TH ORANGE CORNERS SUDAN DEMO DAY

Haggar Group participated in the **6th Orange Corners Sudan Demo Day**, organized by 249Startups and Bank Al-Mal Al-Mutahid, celebrating entrepreneurs selected for their exceptional contributions to Sudan's economic and social development. Eight companies were chosen by the investment committee for their strong proposals and potential for sustainable growth

8

Startups were selected from 12 finalists for their strong proposals and potential for sustainable growth



Ventures span critical sectors including renewable energy, agriculture, and healthcare

5

Selected startups had already generated over 5 billion SDG in combined revenue prior to the event

As a main partner, Haggar Group participated in the panel, helping select the eight startups and providing insights on supporting ventures that drive economic recovery and sustainable entrepreneurship in Sudan. This funding injects vital capital into businesses building essential infrastructure for Sudan's future.

Simultaneously, Haggar's Managing Director participated in panels at the **Beyond Capital Summit 2025**, sharing perspectives on building resilient investment portfolios through family and venture capital, while highlighting the strategic importance of diversification for long-term impact in Sudan and the region.



# ORANGE CORNERS





## LIGHTING THE WAY TO CLEAN COOKING IN SUDAN-ESTEDAMA

In Merawi Locality, Northern State, **Estedama EnerCycle**, supported by Haggar Group, is leading the second phase of its clean energy initiative, introducing an innovative German-designed electric solar cooking technology to rural and displaced communities. Over the past months, eight solar cookers have been installed across households, primary schools, and a local health centre, complemented by practical, hands-on training in operation, maintenance, and kitchen performance data collection.

This participatory approach ensures that beneficiaries, especially women and youth, can confidently use the technology, monitor its performance, share their experiences, and turn kitchens into spaces of learning, efficiency, and environmental awareness, and promote local ownership of clean energy solutions.

The initiative directly addresses pressing challenges, including heavy reliance on firewood, indoor air pollution, and the safety risks associated with fuel collection, while reducing household energy costs and freeing up time for education, income-generating activities, and community engagement. By actively involving users in monitoring and feedback, the project builds local capacity and promotes long-term sustainability, positioning communities as ambassadors for the clean energy transition.

As the project approaches its final evaluation in January 2026, it demonstrates how practical, community-led innovation can deliver measurable improvements in health, livelihoods, and environmental resilience across Sudan.

# KUSH DIGITAL COLLEGE SCHOLARSHIPS



Haggar in partnership with Kush Digital College, continued its Empowering Sudanese Students project by providing 64 laptops to learners facing socioeconomic hardship, displacement, and limited access to technology. A thorough verification process ensured that the most vulnerable students were selected, while four young women were awarded scholarships to support their academic programs. Despite logistical challenges, the initiative has expanded access to digital education and higher learning, reinforcing Haggar's commitment to empowering Sudanese students across the country.

**64 laptops and 4 scholarships are empowering Sudanese students with greater access to digital education.**

## PROVIDING RELIEF TO DISPLACED COMMUNITIES IN WESTERN SUDAN

In collaboration with 7adreen Organization, Haggar contributed to providing emergency meal support for internally displaced persons at Daba Nayira Camp, El Fasher. Over several days, nutritious meals of rice, meat, and salad were delivered to thousands of individuals, sustaining energy and well-being during extremely challenging circumstances.

**Nutritious meals and blankets reached thousands of displaced families, sustaining their well-being.**

Haggar also supported the “**Let's Warm Them**” campaign, through which 3,000 blankets were distributed to displaced families from Bara and Al-Nhood in El Obeid. With over 700,000 people displaced, the support focused on those most in need, while urgent assistance continues to be required for communities from El Fasher in Tawila, North Darfur, and in River Nile State. Haggar remains committed to assisting vulnerable communities across Sudan and thanks all partners who made these interventions possible.



# UWC INTERNATIONAL: THE EDUCATION IMPERATIVE: **NURTURING RESILIENCE AND HOPE IN SUDAN**

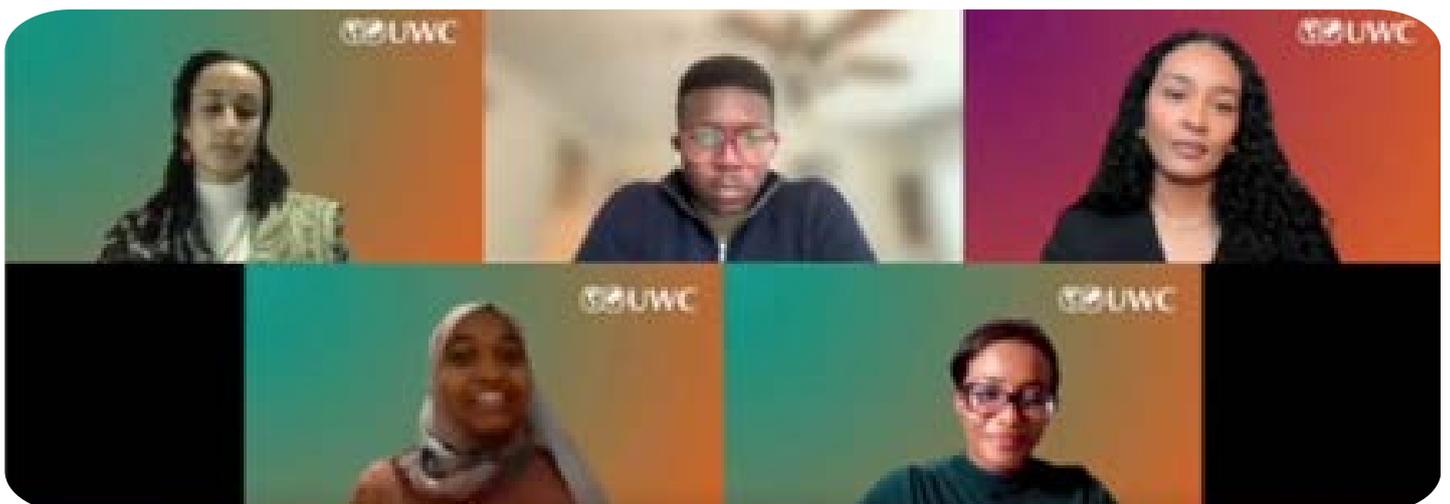


Haggar Group participated in the webinar “UWC International: The Education Imperative: Nurturing Resilience and Hope in Sudan,” which brought together nearly 100 participants, including students, alumni, educators, and private sector leaders. Haggar highlighted the critical role of private sector and philanthropic support in ensuring Sudanese youth have access to quality education, even during crises, framing education as a key driver of long-term recovery and stability.

The webinar explored the impact of conflict on education in Sudan, highlighting the challenges students face due to displacement, migration, and war. At the same time, it celebrated their commitment and perseverance in pursuing a better future. Heartwarming stories of resilience, dedication, and hope were shared, illustrating why supporting students in difficult circumstances is more important than ever.

**UWC operates 18 schools  
and colleges globally,  
represented in over 150  
countries, and has benefited  
more than 85,000 students  
from 180 countries.**

Haggar’s partnership with UWC, established in 2013 under Anthony Haggar’s leadership, continues to support Sudanese scholars despite challenging circumstances. To date, **six Sudanese students have become Haggar UWC Scholars, alongside six from South Sudan**, demonstrating the lasting impact of the program in nurturing talent, confidence, and a commitment to giving back.





# REBUILDING LIVES: SKILLS AND HOPE FOR SUDANESE REFUGEES IN CAIRO

Since 2024, **Martha Voluntary Charity Organization** has been leading ongoing interventions to support displaced women and children in Cairo, providing safe spaces for learning, skill-building, and community care. Over the past months, women and girls have gathered to develop practical skills, from sewing and embroidery to makeup and hair styling, rebuilding confidence and exploring ways to generate sustainable income. Training sessions emphasized hands-on practice, encouragement, and patience, ensuring participants could apply what they learned in meaningful ways.

Restoring Dignity and Resilience  
Through Learning, Skills, and Health  
Care



The center also addressed broader needs, offering literacy and adult education classes for those who missed formal schooling, and maintaining an open medical clinic providing weekly care to families who would otherwise struggle to access basic health services. These efforts reflect a holistic approach, recognizing the connection between education, skills development, and health.





# EMPOWERING SUDANESE YOUTH THROUGH SKILLS AND COMMUNITY SUPPORT IN **ASWAN**

In the fourth quarter of 2025, **Sarah Training Center** successfully advanced its Community Training and Rehabilitation Project in Aswan initiated early in the same year, directly reaching 60 participants through technical courses and activities, contributing to a total of 200 beneficiaries since the project began.

- 1 Programming Course for the under 18
- 1 Business Entrepreneurship Camp
- 2 Digital Marketing Courses
- 4 Graphic Design Courses
- 5 AI Courses
- 6 Basic Computer Courses
- 5 Early Childhood Teacher Training Sessions

Beyond technical skills, the project fostered empowerment and community engagement. Graduates volunteered as trainers, assisted in organizing future courses, and participated in community service, while women accessing project-linked financing acquired technical skills to maximize the impact of their funding. Through these efforts, the project not only exceeded its training targets, **achieving 113% of the planned training numbers**, but also strengthened resilience, motivation, and long-term opportunities for Sudanese youth and women, creating sustainable benefits that extend beyond the classroom.



**200** Beneficiaries since project start

**96** Individual psychological support sessions



# ENABLING OPPORTUNITIES FOR SUDANESE REFUGEE WOMEN IN UGANDA



4 women launched food-related businesses across bakery, pastry, and small restaurant ventures.



6 women started beauty and personal care businesses, including body butters, soap making, beauty salon services, and natural hair care.



3 women started small enterprises and vocational trades, including tailoring and micro-business ventures.

The Women Refugees for Peace and Development Organization (WRPDO), in partnership with Haggard Group, continues to empower Sudanese refugee women in Entebbe through education and income-generating activities.

Since the project start in early 2025, 70 beneficiaries participated in English language classes, gaining confidence and communication skills to better integrate into the community.

Building on this foundation, 13 women were selected to receive support for small-scale businesses under a revolving fund model.

The participants received training in business management, marketing, financial planning, customer engagement, and pricing strategies. As of October 2025, 12 out of 13 women had made their first repayments, and all had successfully launched their businesses.

A dedicated WhatsApp group has helped them stay connected, promote their ventures, and share experiences. Through this integrated approach, HAGGR and WRPDO are helping refugee women turn skills into sustainable livelihoods, strengthening both their independence and resilience.